



2020 ANNUAL REPORT

Expanding Our Reach





Impacting One Million Lives

In the midst of the COVID-19 pandemic, Amplio passed a major milestone: Talking Books have now reached over one million listeners. By 2024, we expect to double that number. This is possible thanks to you, our wonderful donors and supporters.

In 2020, your support provided Talking Books loaded with COVID-19 messages to Ghana's Ministry of Health to help raise awareness in vulnerable districts. You expanded our reach to new countries and regions, providing access to knowledge about agriculture, health, education, land rights, and more. Thanks to you, we were able to develop a self-service platform that will help our partners more easily and cost-effectively launch and run their programs.

Today, Talking Books have reached Haiti and Bangladesh, and we're expanding throughout West Africa.

Finally, I want to express our gratitude to Arm and VoLo Foundation. Year after year, these two organizations have provided tremendous support, allowing us to make thoughtful and long-term investments to scale up our impact.

As the world reflects on the importance of sharing accurate and reliable information, Amplio will continue to ensure that no one is left behind. Together, we are empowering the world's most vulnerable communities with life-changing knowledge.

Sincerely,

CLIFF SCHMIDT

Founder & Executive Director

OUR WORK

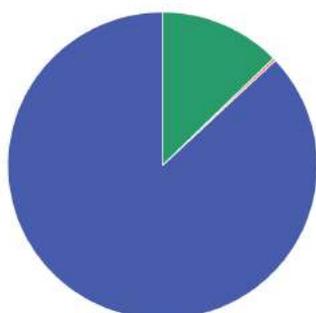
Because of poverty, low literacy, gender, and where they live, millions of people in developing countries lack access to the information sources we take for granted. We're on a mission to reach them and deliver knowledge to improve their lives. In 2020, Amplio passed a major milestone: Talking Books have now reached over one million listeners.

By 2024, we expect that number to double.



Financials: Preparing to Scale

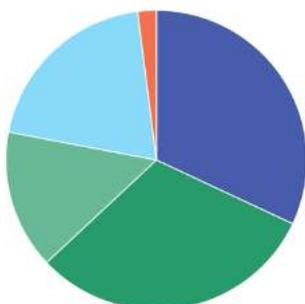
The 2020 difference between revenues and expenses is attributed to a board-approved spend down of a major philanthropic gift to support scaling our programs and invest in research and development.



2020 REVENUES

- Business \$104,480
- Investments \$2,780
- Philanthropy \$719,291

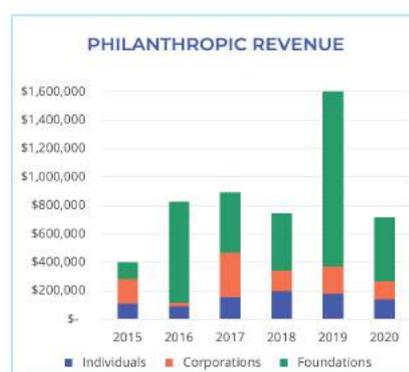
Total \$826,551



2020 EXPENSES

- R&D \$468,106
- Global Programs \$459,666
- Ghana Programs \$216,307
- Admin \$277,069
- Grants/Fundraising \$20,621

Total \$1,441,769





An Amplio Ghana team member conducts a Talking Book technology training for community health nurses.

PROGRAMS

Knowledge Delivery During COVID-19

In response to the COVID-19 pandemic, Amplio Ghana partnered with Ghana Health Service to implement an emergency public health campaign in eight vulnerable districts in the Upper West Region. Some Talking Book programs were put on hold, while others took off. Our partners used Talking Books to maintain social distance and continue their important educational programs in Liberia, Zambia, Niger, and Ghana. In addition, we laid the groundwork for new partnerships and programs in new countries and regions.



A VSO Zambia volunteer facilitates a youth group to discuss sexual and reproductive health and rights.

Ghana: COVID-19 Response

In Ghana, community health nurses and volunteers used Talking Books to share local language message about COVID-19 symptoms, treatments, and prevention. District health directors say Talking Books make health education delivery more efficient.

Niger: Smart Villages

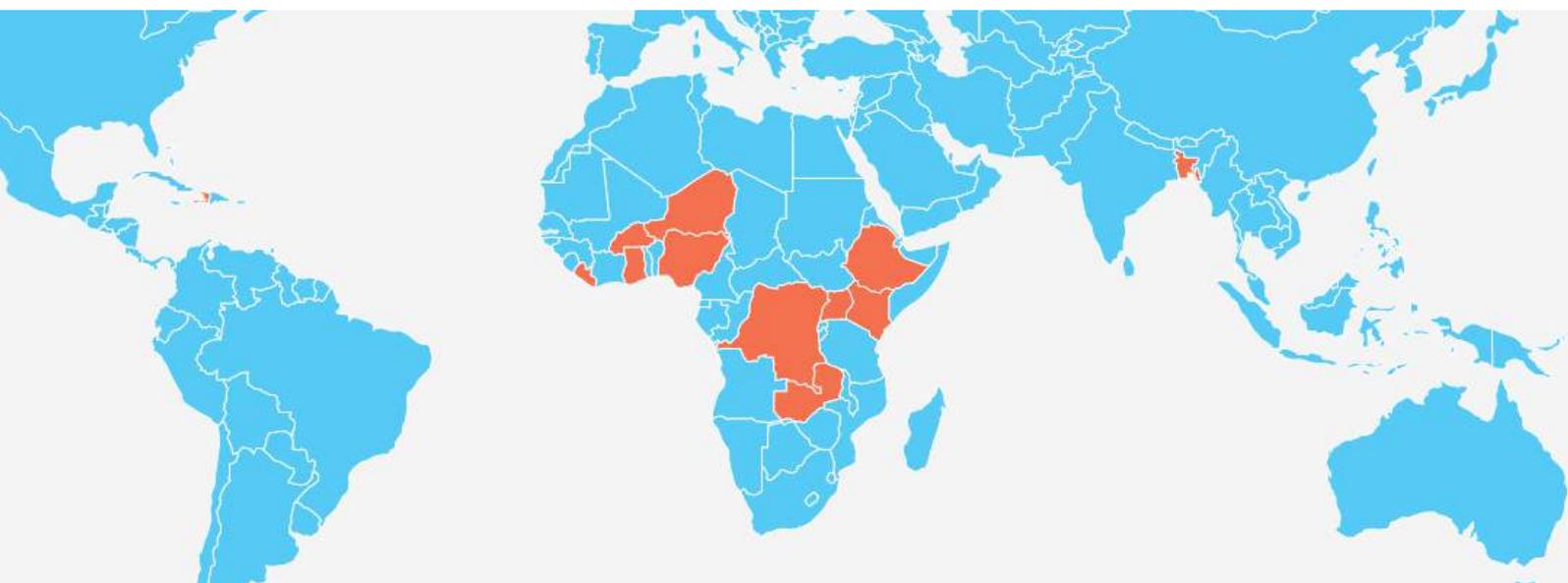
In Niger, the government-led Smart Villages pilot launched in two villages with support from ITU and other UN agencies. The project aims to bring digital services to 15,000 villages across the Sahara Desert. Niger's ministries of agriculture, health, and education are using Talking Books to share local language information.

Liberia: Land Rights

In Liberia, Landesa used Talking Books to help the Liberia Land Authority spread the word to women farmers and youth about their constitutional land rights. Communities appreciate that the Talking Book speaks to them in their language.

Zambia: Sexual Health

In Zambia, Voluntary Service Overseas (VSO) used Talking Books to educate and engage youth (aged 10-19) about their sexual and reproductive health and rights. Peer volunteers say that Talking Book helped to address traditionally taboo topics and provided a sense of purpose and entertainment during COVID-19.



powered by





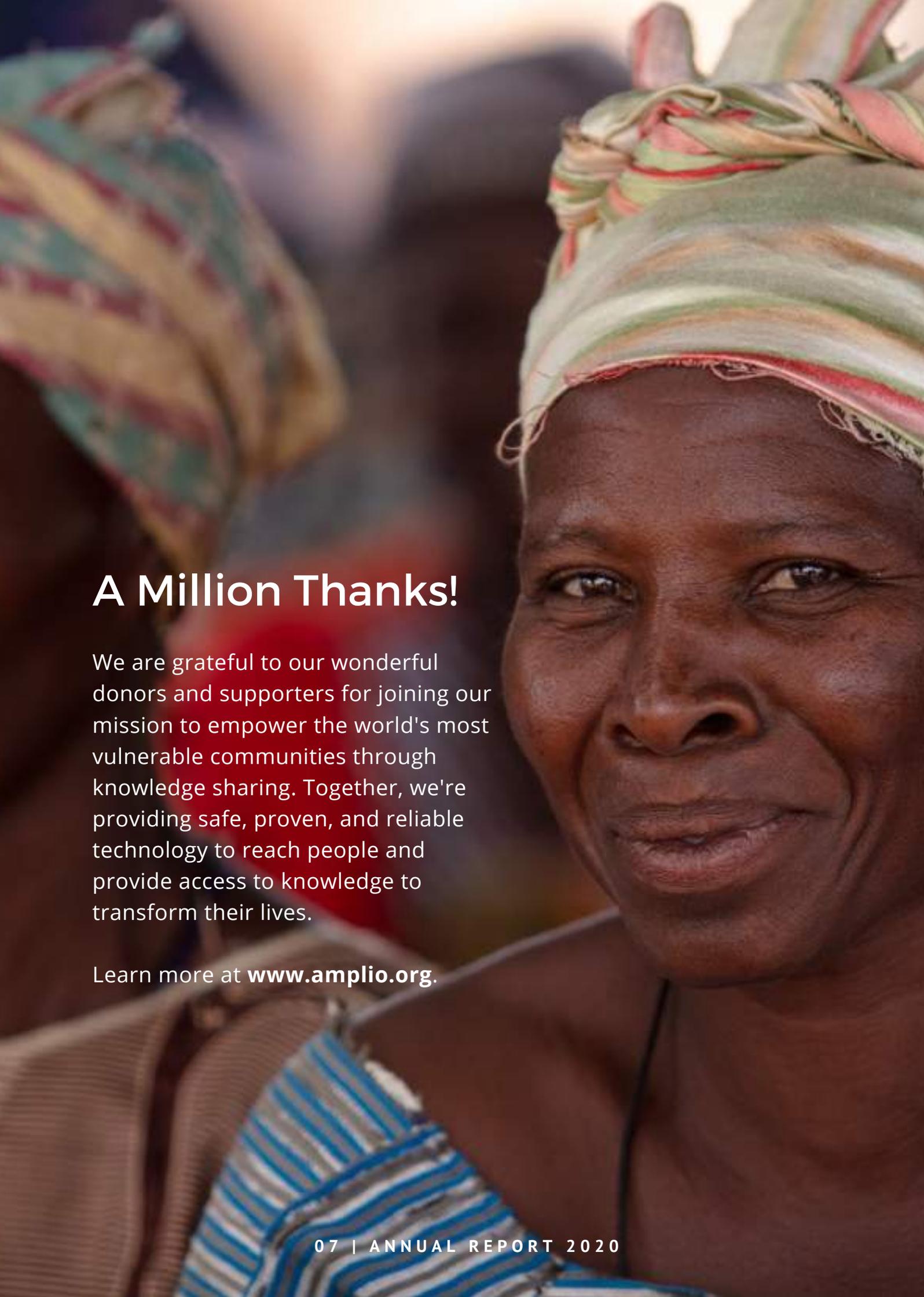
The Niger Smart Villages pilot project launched in partnership with ITU.



Listening to local language messages about women's land rights in Liberia.



A peer educator tries out a Talking Book for VSO Zambia's TALK II project.



A Million Thanks!

We are grateful to our wonderful donors and supporters for joining our mission to empower the world's most vulnerable communities through knowledge sharing. Together, we're providing safe, proven, and reliable technology to reach people and provide access to knowledge to transform their lives.

Learn more at www.amplio.org.



 **AMPLIO**

Amplio Network
1904 3rd Ave, Ste #417
Seattle, WA 98101 USA
(206) 973-0499
info@amplio.org

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